THE CLEVELAND MUSEUM OF ART
CLEVELAND, OHIO, U.S.A.
STATION E

WILLIAM MATHEWSON MILLIKEN, DIRECTOR

CABLE ADDRESS: MUSART CLEVELAND

October 21, 1933

The French government has made it possible for us to show from November 3rd to 30th, the "Portrait of the Artist's Mother" by James A. McNeill Whistler. This popular painting was lent by the Louvre as a gesture of friendliness to this country, for exhibition at the Century of Progress Exposition where it has hung throughout its duration.

Upon the close of the Fair it will be shipped to Cleveland, where it will be shown with an important collection of other art works by Whistler.

Because of the great popularity of this picture, we believe it will attract people from all over northern Ohio if the proper publicity is given it. As admission to the Museum is free on Wednesdays, Saturdays and Sundays, week-end visitors can see the exhibit without charge.

We plan to send out special stories regarding this event and will greatly appreciate any use you can make of them.

Very truly yours,

William M. Milliken,
Director

This letter was sent to the Editors of northern Ohio newspapers, also posters.